## CALIFORNA * SOCCER PARK *

ADVERTISING
OPPORTUNITIES

# ADVERTISING AT THEPARK 



## Boulevard Light Pole Banner



## $\star$ <br> OUR AUDIENCE <br> IS YOUR EXPOSURE

## Fall \& Spring Leagues

Fall - 10 weekends - 50 games \& 1,800 spectators per weekend

Spring - 9 weekends - 36 games \& 1,600 spectators per weekend

Total attendance - 82,800

## Tournaments

10 weekends - average 28 teams \& 2,300 spectators per weekend

Total attendance - 38,000

## ...\& Much More!

Special community events during the year Adult Leagues (Redding Football Club, 7v7 League) Drop-in Soccer
Simpson University practices and home tournaments Local junior high \& high school home field


## Approximately 240,000 people yearly

enjoy the park and use it to build friendships, grow in leadership, and practice teamwork.

For more information, contact Chad New $\star$ (530) 221-2344 chad@californiasoccerpark.com

## OUR SPONSORS

## $\%$

Dignity Health


Cuideposts


Individualized Learning
For Students K - 8th Grade

