



C A ★ S P

Advertising Opportunities

FENCE BANNER

3' x 9' \$900/year



CONCRETE BANNERS

3' x 9' \$1400/year

3' x 6' \$850/year

3' x 3' \$550/year



BOULEVARD LIGHT POLE BANNER

30" x 48" (inside park) \$500/year

30" x 48" (parking lot/entry) \$700/year

30" x 60" (inside park) \$550/year

30" x 60" (parking lot/entry) \$750/year

30" x 72" (inside park) \$600/year

30" x 72" (parking lot/entry) \$800/year



OUR AUDIENCE IS YOUR EXPOSURE

Fall Playing league weekends

- 10 weekends - average 50 games and 1,800 spectators per weekend
- Total attendance: coaches, players and spectators - **44,000**

Spring Playing League weekends

- 9 weekends - average 36 games and 1,600 spectators per weekend
- Total attendance: coaches, players and spectators – **38,800**



Tournaments & Cups

- 10 weekends - average 28 teams and 2,300 spectators per weekend
- Total attendance: coaches, players and spectators - **38,000**

Lacrosse Jamboree

- Annual Redding Youth Lacrosse Jamboree (tournament), 36 teams
- Total attendance: coaches, players and spectators - **3,200**

Along with our weekend events, we also host other events during the week

- High schools use the soccer park as their home field
- Junior high schools use the soccer park as their home field
- We host adult soccer leagues throughout the year
- Soccer, lacrosse, rugby and flag football

Approximately 240,000 yearly.

All of these players and their families enjoy the park and use it to build friendships, grow in leadership, and practice teamwork.

For custom packages that fit your needs and budget, or for more information, contact:

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OUR SPONSORS

The California Soccer Park is supported by a variety of businesses and companies, both locally and regionally.

